

# Begin With The End In Mind

Go For Your Goals, Module 5



# AGENDA



1. Brainstorm: What does the phrase “begin with the end in mind” mean to you?

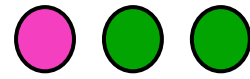


2. Activity: Independently, using the steps provided, create your own personal mission statement. Be prepared to share with the class.



3. Reflect: Will developing a personal mission statement help you to achieve your vision of yourself in 20 years?

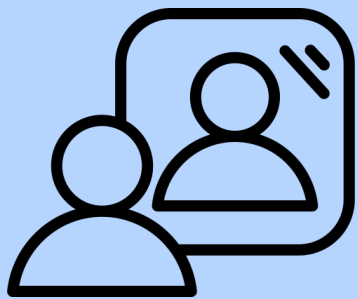
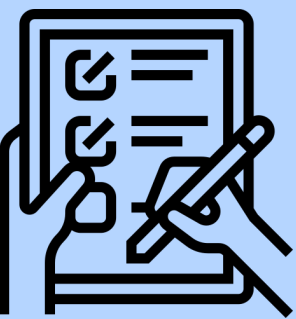
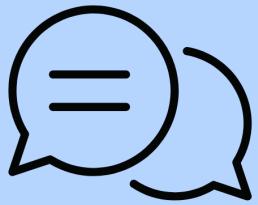


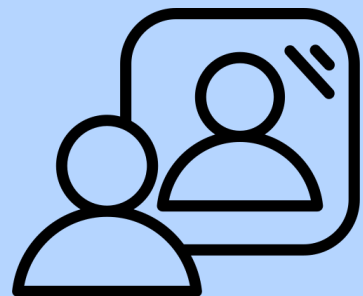
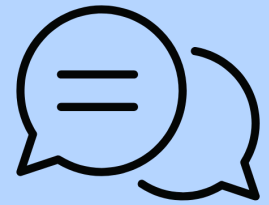


# BRAINSTORM



What does the phrase “begin with the end in mind” mean to you?

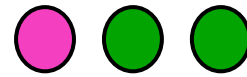
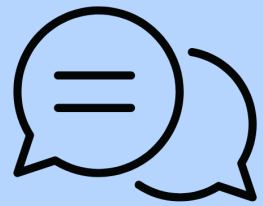




# DISCUSS



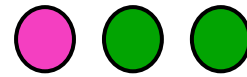
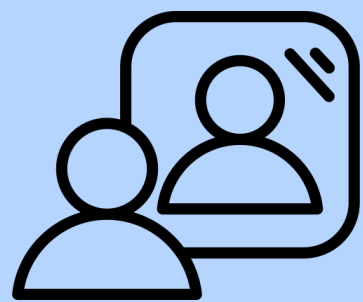
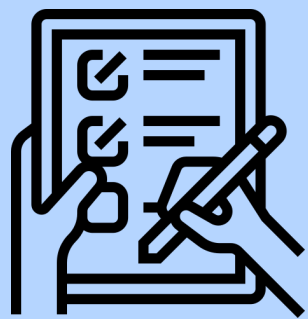
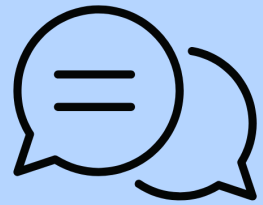
Share your responses from the brainstorming section.



# DIVE IN



A **personal mission statement** is a brief statement about what is important to you. It can help you identify what you want to be and do. It helps you focus on your purpose and goals and imagine your future!



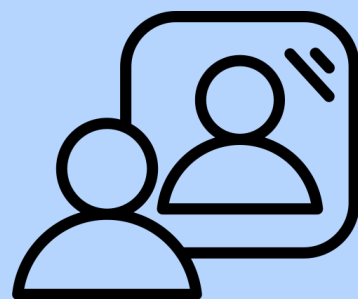
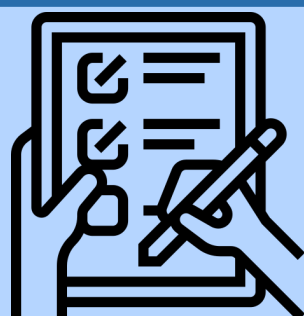
# DIVE IN



## Sample Mission Statements:

- Beats “Our mission is to provide a superior end-to-end music experience so fans feel the emotion and hear the music the way artists intended it to sound.” (Source: Beatsbydre.com )
- Google “Our mission is to organize the world’s information and make it universally accessible and useful.” (Source: About.Google )
- Nike “Bring inspirations and innovation to every athlete in the world.” (Source: Nike.com )
- Patagonia “We’re in business to save our home planet.” (Source: Patagonia.com )
- Walt Disney “The mission of The Walt Disney Company is to entertain, inform and inspire people around the globe through the power of unparalleled storytelling, reflecting the iconic brands, creative minds and innovative technologies that make ours the world’s premier entertainment company. “(Source: Thewaltdisneycompany.com )
- Zoom “Make communications frictionless.” (Source: Zoom.us )






# ACTIVITY



Independently, using the steps provided, create your own personal mission statement. Be prepared to share with the class.

 **High School**

Worksheet

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Begin with the End in Mind

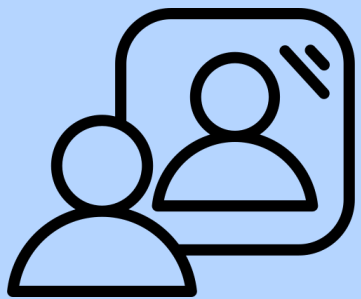
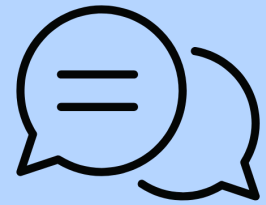
Step 1: Where do you see yourself in 20 years?

Step 2: What values are most important to you? Circle all that apply.

Accountability	Determined	Kindness
Achievement	Disciplined	Love
Adventure	Diversity	Loyalty
Ambition	Enthusiastic	Open-mindedness
Assertive	Entrepreneurial	Optimistic
Beauty	Fair	Perseverance
Caring	Family	Positive
Charity	Fitness	Popularity
Cheerful	Forgiveness	Self-control
Citizenship	Friendship	Spiritual
Collaborative	Fun	Successful
Community	Generous	Teamwork
Compassion	Honest	Thoughtful
Competitive	Humility	Truthful
Courage	Humorous	Reliable
Courteous	Independent	Resilience
Curiosity	Integrity	Respectful
Dependable	Intelligent	Social Justice

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# REFLECT



Will developing a personal mission statement help you to achieve your vision of yourself in 20 years?





# Extend & Enrich

- Franklin Covey Mission Statement Builder: [msb.franklincovey.com/missions/personal/](https://msb.franklincovey.com/missions/personal/)



# Home Connection



## Home Connection

Begin with the End in Mind

Dear \_\_\_\_\_,

I'm excited to share that your student has been learning about the importance of setting long-term goals and visualizing their future. We introduced the concept through Stephen Covey's "7 Habits of Highly Effective People," specifically Habit #2: Begin with the End in Mind. This habit encourages students to think about their lives in the future and to set goals to achieve their vision.

To help with this, students learned about creating a personal mission statement—a brief statement about what is important to them and what they want to achieve. This exercise helps them focus on their purpose and goals, providing a clearer picture of their desired future.

Students were guided through the steps of creating their own personal mission statements. They reviewed examples and then wrote their own, which helped them articulate their values and aspirations. Some students shared their mission statements with the class, fostering a sense of purpose and community.

Please discuss this question with your student: What is your personal mission statement, and how do you think it will help you achieve your goals? This will help reinforce their learning and encourage them to think about their future and the steps they need to take to reach their goals.

Please do not hesitate to reach out with any questions or concerns.

Best,

\_\_\_\_\_

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## Professional Development



Take 5 minutes and use this link to build your own mission statement.

Franklin Covey Mission Statement Builder:  
[msb.franklincovey.com/missions/personal/](https://msb.franklincovey.com/missions/personal/)







# Further Study

Indeed

<https://www.indeed.com/career-advice/career-development/personal-mission-statement-examples>

How to Write a Personal Mission Statement

<https://youtu.be/LT9lsCISXCI?si=j56RSxVKmyt6ZzgT>







**Lesson Complete!**

